

Our Buy Local and Save initiative has arrived!

Welcome to the Best of the Tablelands! We are a family-owned and operated business dedicated to showcasing the best services, businesses, and events in the stunning Atherton Tablelands region. Join us as we highlight local gems – shops to holiday houses and community events – fostering a vibrant, supportive local economy.

This initiative is about keeping it 100% local.

By connecting people, both visitors and locals, to spend with small businesses – we are providing an opportunity to forge new customer relationships as well as enhance the local economy. **We welcome all small businesses to be involved.**

“What’s the catch?” I hear you ask. **We are not asking for any money from you. Simply provide a great offer, a discounted rate or deal;** an offer that is only available by way of *Best of the Tablelands – Buy Local & Save*.

Your offer will be issued as a coupon, published in the *Best Of The Tablelands – Buy Local & Save* book. **Your coupon will be available for use throughout April 2026 – March 2027.** Or, if connected to an event, availability will be limited up to the date of that particular event.

This opportunity **provides you with free advertising** via the book. The book will be available for purchase from retail outlets and fundraising organisations.

There are **limited spots available** AND a small window of time to take up this opportunity. **You have until Friday 30th January 2026 to be part of this inaugural edition.**

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Okay, I'm in! How does it work?

- 1 Email your interest to be involved by 30th January 2026 to hello@bestofthetablelands.com.au
- 2 We will email you a link to our design system (Canva) with your coupon template.
- 3 You will be able to open your template and easily design your unique offer - no subscription to Canva required.
- 4 Phone or email us to advise your coupon is ready for proofing (finalisation before printing).
- 5 Once the book is released in April 2026 - watch the customers roll in!

Frequently Asked Questions

Q I don't know how to use Canva, how do I find help?

A Canva is an easy to use online design tool. We encourage you to give it a go, otherwise if you're hesitant, reach out and we'll be happy to help you through the design process.

Q I'd like to have more than one unique offer or coupon, is this possible?

A Let us know if you'd like to have more than one unique offer or coupon. We will add you to our EOI list and in the event we have spaces left, we will offer these to participating businesses on a first-come-first-served basis.

Q Where will the books be available for purchase and how much will they be?

A *Buy Local & Save* books will be available to buy from fundraising organisations and small businesses that wish to get behind the initiative and sell them in store to their customers. The RRP will be fixed at \$120 whether registered for GST or not.

Q I'd like to sell the *Buy Local & Save* book in my business, how can I order them?

A Books will be available for wholesale purchase, with the intent to resell at a fixed RRP, to ensure fairness for all participating businesses and fundraising organisations. Email us with your interest to purchase for resale purposes.